

PRIVACY POLICY

Your personal information such as name, contact number, postal address and other details may be provided by you to us during the course of your dealings with us. Protecting such information, your registration data and certain other information about you shall be subject to our Privacy Policy. For more information, please read and understand our below mentioned carefully.

LIMITATION OF LIABILITY

You are entirely liable for activities done by you or anyone else in connection with your browsing and use of the Application. Neither us nor any third party provider will be liable for any damages in connection with your browsing or use of the Application.

Although the information provided to you on this Application is obtained or compiled from sources which we believe to be reliable, neither us, nor any of our directors, officers, employees, or any third-party vendor guarantee you the accuracy, completeness, comprehensiveness, timeliness or availability of any of the products, deals, services or other content provided through this application. Neither us, nor any of our directors, officers, employees, or any third-party vendor shall be liable for the purchase by you of products, services or have any responsibility of any kind, for any loss or damage, direct, indirect, consequential or incidental incurred by you, in the event of any failure or interruption of the Application, or from any other cause relating to your access to, inability to access, or use of the Application, whether or not the circumstances giving rise to such cause may have been within the control of Application or of any vendors providing software or support services to us.

COMMITMENT

We intends to protect the privacy of our users and the privacy of their data provided by them to us from time to time. The privacy of our users, whether you are our former or existing registered user or merely a visitor, is important to us and we are strongly committed to your right to privacy and to keeping your personal and other information secure. We encourage you to read our privacy statement to understand what types of personally identifiable information we collect and how we use this information.

WHAT TYPE OF INFORMATION DOES WE COLLECT FROM YOU?

PERSONAL INFORMATION

We only collect personally identifiable information that you choose to provide on our Application on registration for the purpose of registering on our Application. We may ask for Personal Information from you at the time of registering for the purpose of providing you the content and/or services that you request.

Notwithstanding termination of your membership with us, any/all information exchanged by you with us in the form of written communication, responses to emails, feedback required from you, participation in discussions, content posted on our Application, together with all intellectual property rights embodied therein, shall for all purposes, etc. be deemed to be the property of us and shall be owned exclusively by us. Accordingly We shall not in this regard, be obliged to

modify, alter, substitute or delete any content posted by you on our Application or any information shared by you with us, on termination of your membership with us.

Our Application does not collect information about you except when you specifically and knowingly provide it.

We **DOES NOT** trade, sell or otherwise deal in your Personal Information in any manner, except as specified herein, or unless express consent is sought from you, in that regard. Your Personal Information is collected for the purpose of identifying you as members or the purpose of interacting with you and keeping you abreast of deals, discounts, products and services which interest you.

NON-PERSONAL INFORMATION

We also collect certain other information from you on your visit to our Application such as your information about your operating system, browser type, the URL of the previous web site you visited, your internet service provider and your IP Address ("Non-personal Information"). This information cannot be easily used to personally identify you. We use Non-personal Information for the purposes including but not limited to troubleshoot connection problems, analyse trends, gather demographic information, to ascertain how our visitors use our Application, including information relating to the frequency of visits to our Application, ensuring compliance with the applicable law, co-operating with law enforcement activities, etc. You also agree that we may gather usage statistics and usage data from your use of our Application to evaluate your use of our products/services, to improve our products/services, Application content and to ensure that you are complying with the terms of the applicable agreements between you and us. The statistics and data collected may or may not be aggregated. These statistics contain no Personal Information or User Information that can distinctly identify you.

COOKIES

Similar to other commercial web sites and application, our Application utilizes standard technology called "Cookies" and Web server logs to collect information about how our Application is used. Cookies are small pieces of information that are stored by your browser on your computer's hard drive. Cookies are only read by the server that places them, and are unable to inter alia run programs on your computer, plant viruses or harvest your personal information. Cookies allow Web servers to recognize your computer each time you return to our Application including the date and time of visits, the pages viewed, time spent at our Application, verify your registration or password information (in case of registered users) during a particular session so that you do not have to input your password multiple times as you navigate, and suggest products or services that may interest you. This information is collected on an aggregate basis. None of this information is associated with you as an individual.

DOES WE PROTECT YOUR PERSONAL INFORMATION?

We are committed to protecting the privacy and the confidentiality of your Personal Information. Whenever we obtain Personal Information from you, our Application uses commercially reasonable efforts and general industry standards to protect it from any unauthorized access or disclosure. Access to your Personal Information is limited to our personnel. We use the best endeavours to maintain physical, electronic and procedural safeguards that aim to protect your information against loss, misuse, damage, modification, and unauthorized access or disclosure.

INFORMATION

SECURITY

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, including appropriate encryption and physical security measures to guard against unauthorized access to systems where we store personal data.

All information gathered on our Application is securely stored within our controlled database. The database is stored on servers secured behind a firewall; access to the servers is password-protected and is strictly limited. However, as effective as our security measures are, no security system is impenetrable. We cannot guarantee the security of our database, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet. And, of course, any information you include in a posting to the discussion areas is available to anyone with Internet access.

However the internet is an ever evolving medium. We may change our Privacy Policy from time to time to incorporate necessary future changes. Of course, our use of any information we gather will always be consistent with the policy under which the information was collected, regardless of what the new policy may be.

HOW DOES WE USE THE INFORMATION THAT IT COLLECTS?

Your Personal Information and User Information is used by us and/or authorized third parties/service partners to support your interaction with us, to offer you the latest deals and best prices concerning products and services and to contact you again about other services that we offer. By submitting your Personal Information and User Information to us, you expressly acknowledge and consent to us to use such information and to process the same in a manner deemed fit by us. This may involve conducting data analysis, research based on reviews about deals, transfer of your Personal Information to third party experts for the purpose of outsourcing services offered to you by us, etc.

WHAT SECURITY PRECAUTIONS ARE IN PLACE TO PROTECT AGAINST THE LOSS, MISUSE, OR ALTERATION OF YOUR INFORMATION?

We makes every reasonable effort to preserve the privacy and confidentiality of your information shared with us. We implement standard measures to protect your Personal and Non-Personal Information against unauthorized access to and unlawful interception. Although access to such information is restricted to authorized employees, we cannot guarantee the security of any information transmitted on the internet and you agree to do so at your own risk.

We reserve the right to disclose Personal Information/ User Information without your consent (express or implied) and without any liabilities to you when required or permitted by law and we have a good-faith belief that (i) such action is necessary to comply with an appropriate law enforcement investigation, current judicial proceeding, a court order or legal process served on us or (ii) to conform to the legal requirements, compliance/reporting to administrative and judicial authorities, as may be required (iii) person(s) or company(ies) who provide certain support services to us, and (iv) person(s) or company(ies) who share certain responsibilities/obligations of the Application.

DISCLAIMER

You acknowledge and undertake that you are accessing the services on the Application and transacting at your own risk and are using your best and prudent judgment before entering into any transactions through the Application. You further acknowledge and undertake that you will use the Application to order products only for your personal use and not for business purposes. We shall neither be liable nor responsible for any actions or inactions of sellers nor any breach of conditions, representations or warranties by the sellers or manufacturers of the products and hereby expressly disclaim and any all responsibility and liability in that regard. We shall not mediate or resolve any dispute or disagreement between you and the sellers or manufacturers of the products. We further expressly disclaim any warranties or representations (express or implied) in respect of quality, suitability, accuracy, reliability, completeness, timeliness, performance, safety, merchantability, fitness for a particular purpose, or legality of the products listed or displayed or transacted or the content (including product or pricing information and/or specifications) on the Application. While we have taken precautions to avoid inaccuracies in content, this Application, all content, information (including the price of products), software, products, services and related graphics are provided as is, without warranty of any kind. We do not implicitly or explicitly support or endorse the sale or purchase of any products.

YOUR CONSENT

By accessing our Application and using it on a continued basis, you expressly consent and confirm to us collecting, maintaining, using, processing and disclosing your Personal and User Information in accordance with this Privacy Policy